

TODD BUCHANAN

400 Clementina #701
San Francisco CA 94103
todd@tbuchanan.com
916.207.8633

EXPERIENCE

MOBOOM

San Francisco, CA
September 2012 - Present

Client Integration Manager/Front-End Developer

- Collaborate daily with engineering team on user feedback and product improvements
- Develop numerous product extensions such as widgets and themes
- Create and update product documentation
- Manage five-person team focused on client interaction and product development
- Coordinate with customers to gather project requirements and manage expectations
- Prepare estimates of billable hours and manage project workflow according to budget proposal
- Design and develop client sites according to project specifications
- Work closely with management team to improve training processes
- Lead online and on-site client training sessions
- Verify and define client technical issues and resolutions

GUIDE BY CELL

San Francisco, CA
July 2010 - September 2012

Designer & Front-End Developer

- Responsible for creation of all marketing collateral
- Developed numerous Facebook applications for clientele
- Created and maintained websites on multiple CMS platforms
- Developed user interface designs for web and iPhone applications
- Worked closely with engineering team to develop interface designs
- Created numerous microsites to generate sales leads
- Interacted with clients to discuss successful marketing strategies

MIX MEDIA

Sacramento, CA
June 2008 - May 2010

Designer & Front-End Developer

- Created artwork for numerous digital billboards throughout the country
- Responsible for programming digital billboards
- Lead team of design interns
- Coordinated with clients on proposed advertisements
- Designed renderings of digital billboard signs for proposals

EDUCATION

The International Academy of Design and Technology

Bachelor of Science, Web Design & Development - 2013

Bachelor of Fine Arts, Visual Communications - 2009

SKILLS

- HTML5
- CSS3 — SASS & Compass, LESS
- JS — Vanilla JavaScript, jQuery
- PHP
- Responsive Optimization

Frameworks:

- Bootstrap
- Foundation
- 960 grid
- Inuitcss

Tools:

- Adobe Creative Suite
- Sublime
- Github
- Grunt
- Terminal
- JIRA